HONG KONG SMART GIFTS DESIGN AWARDS 香港智營禮品設計大賞 2016





4TH HONG KONG SMART GIFTS DESIGN AWARDS (2015) HIGHLIGHT

第四屆香港智營禮品設計大賞(2015)精彩回顧

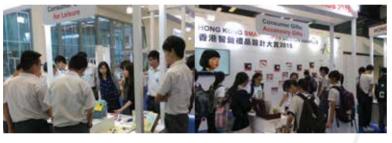
AWARDED PRODUCTS ROVING EXHIBITIONS

得獎作品巡迴展覽

27/4 - 30/4 2015 ▶@ Hong Kong Gifts & Premium Fair 香港禮品及贈品展



7/5 – 19/5 2015 ▶ @ d-mart, HKDI 香港知專設計學院



30/5 – 7/6 2015 ► @ Times Square 時代廣場



19/6 - 19/7 2015 ► @ PMQ 元創方



8/7 – 10/7 2015 ► @ GIFTEX, Tokyo 東京國際禮品採購展



▼ 3/12 - 5/12 2015 @ IDT Expo 2015 設計及創新博覽



4TH HONG KONG SMART GIFTS DESIGN AWARDS (2015) HIGHLIGHT

第四屆香港智營禮品設計大賞(2015)精彩回顧

BREAK THE COCOON, SPARKLING HONG KONG! 破繭而出, 閃耀香港! 2016

11/2 - 18/2 2016 ►

Ambiente, Frankfurt and Designers
 Inspiration Trip at Germany
 法蘭克福春季消費品展及

 德國「設計師啟發之旅」



15/4/2015 ►

Press Conference & Result Announcement 得獎名單發布會



4 27/4/2015

Awards Presentation Ceremony and Networking Reception of Hong Kong Gifts & Premium Fair 頒獎典禮及「香港禮品及贈品展」 交流酒會

21/11/2014 >

Special Sharing & Briefing:
"Smart Design" — Secret of Success 分享及簡介會:
「智營」設計一
致勝攻略



9/1/2015 ▶

Seminar: Smart Design Makes Good Business? 研討會: 好設計成就 大生意?



ORGANIZER & SERVICES

主辦單位 及 香港出口商會服務範疇

ORGANIZER

 The Hong Kong Exporters' Association (HKEA) is a non-profit making trade association registered under the Hong Kong Companies Ordinance in May 1955 as a company limited by guarantee.

VISION

• To be the Leading Organization to Develop Hong Kong as a Trading hub for Exporters

MISSION

- To Serve Hong Kong Exporters
- To Add Value for Members

CORE VALUE

- Service-Oriented
- Export Centric
- · No Political Agenda

SERVICES

- To liaise with government and represent the interests of exporters on a number of important councils and committees.
- To assist members to explore new market opportunities & to keep abreast of latest market intelligence by organizing seminars, luncheons, trade missions and exhibitions.
- To disseminate information through exporters PLUS, exporters Fair Edition; and to help exporters gain additional exposure via online product promotion and searching services.
- Other services include business matching, trade enquiries, rental of function room, organizing social responsible and community activities as well as initiating different projects or studies to promote the HK export trade and to enhance its competitiveness.

■主辦單位

 香港出口商會乃於1955年5月依香港公司法註冊為有限負債的非牟利商會 團體

■企業宏圖

• 致力為出口商發展香港成為貿易的中樞

●使命

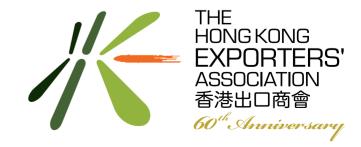
- 為香港出口商服務
- 為會員增值

■核心價值

- 以服務業界為主
- 以出口貿易為中心
- 沒有既定政治立場

▮服務

- 本會不時與政府聯繫,並藉代表參與多個香港官方或非官方的機構團體為 香港經貿作出貢獻
- 籌辦研討會、商務聚會、商貿考察團及展覽會等,以協助會員拓展業務,掌握最新市場資訊
- 透過《出口商快訊》及《出口商展覽特刊》發放最新的本地與國際貿易資訊,並為出口商提供網上產品展示及搜尋服務以作額外宣傳
- 其他服務包括商貿配對、貿易諮詢、活動室租賃服務、籌辦社會服務和公益活動,與及倡議不同項目或研究以進一步推廣香港之出口貿易和提升競爭力



HKEA CHAIRMAN'S FOREWORD

會長序言



The Hong Kong Exporters' Association (HKEA) is pleased to present the Smart Gifts Design Awards for the 5th consecutive year. The transition for Hong Kong's exporters from traditional contract manufacturing to developing their own designs and brands is an arduous and continuing effort. As such, with the generous support of the CreateSmart Initiative of CreateHK, the Awards aim to recognize and encourage those Hong Kong enterprises that have embraced this challenge to transform themselves and their products.

Products are judged based on both their design and marketability -- what we term as "Smart Designs". The Awards also showcase Hong Kong's growing design talent and inspire greater collaboration amongst Hong Kong's designers and businessmen, allowing them to succeed in the global arena together.

Winning products will be promoted in the annual Hong Kong Gifts and Premium Fair in April at the "Smart Design Village". They will also be shown at Giftex Tokyo and Ambiente Frankfurt.

To foster closer ties between designers and exporters, we formed the Smart Design Club to unite the participants together. Collaboratively we can further encourage original designs, enhance the collective branding of Hong Kong products, and motivate the industry to integrate their businesses with creativity, innovation and technology to meet with the changing needs of the dynamic market.

I would like to express my sincere gratitude and appreciation to all participants and sponsors for their enthusiastic cooperation and support, and I wish Hong Kong Smart Gifts Design Awards and our exporters continued success!

香港出口商會(HKEA)很高興能繼續舉辦第五屆香港智營禮品設計大賞。香港出口貿易業從昔日傳統的加工製造,發展到現在擁有自家的設計和品牌,這些蜕變,當中實在是經歷了無數的艱鉅和不斷努力。在香港政府CreateHK(創意香港)的「創意智優計劃」的支持下,香港智營禮品設計大賞的目的,就是對這些勇於面對挑戰和升級轉型的企業及其產品作出嘉許和鼓勵。

「智營設計大賞」的評審,除了注重產品設計本身外,更會考慮 其商業性,即是我們所指的「智營設計」。大賞不但展示了香港 日益增長的設計人才,同時亦促進了設計與營商策略的結合, 使設計師和企業一同在全球舞台上發光發熱。

得獎作品更會在幾個大型展覽會中展出,包括在四月份的香港禮品及贈品展中的「智營設計村」、東京國際禮品採購展及 法蘭克福國際春季設計消費品展覽會。

為了進一步促進設計師和出口商之間更緊密的聯繫,我們組織Smart Design Club以團結歷屆大賞參加者,藉以鼓勵更多協作,推動原創設計,提升香港產品品牌,使產業創新結合設計、科技和營商策略,從而提升市場價值和業界競爭優勢。

在此,本人衷心感謝所有大賞的參與者和贊助商的踴躍支持與 積極參與,祝願今年度的香港智營禮品設計大賞和同業繼續 取得成功!

Smart
Business

MR. Ivan TING Chairman of HKEA 丁天立先生 香港出口商會會長

WORKING PARTNERS

合作機構

FUNDING ORGANIZATION



COLLABORATING & SPONSORING ACADEMY

協辦及贊助學院

Members of VTC Group VTC 機構成員





HKSGDA ADVISORY COMMITTEE

諮詢委員會



MR. Benson PAU Chairman of Advisory Committee Project Convenor of HKSGDA

鮑潔鈞先生 諮詢委員會主席暨項目召集人

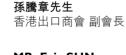


IR. DR. Alfred TAN Head of Knowledge Transfer Office Hong Kong Baptist University

陳慶忠博士 香港浸會大學 知識轉移處主管



MR. Brian SUN Vice Chairman The Hong Kong Exporters' Association





MR. Eric SUN Managing Director Kin Hip Metal & Plastic Factory Ltd.

孫榮聰先生 建業五金塑膠廠有限公司 董事總經理



MR. Brian LEE Vice President Industrial Designers Society of Hong Kong 李宇軒先生

香港工業設計師協會 副會長



MR. Eugene SZE Committee Member Hong Kong Designers Association

薛宇軒先牛 香港設計師協會 執行委員



MR. Daniel CHAN Head of Department of Product & Interior Design Hong Kong Design Institute



陳光耀先生 香港知專設計學院 產品及室內設計系 系主任



MR. Dewitt CHIK President Low Carbon Design Society of Hong Kong

植觀腎先生 香港低碳設計協會 會長

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CONVENOR'S REMARK

召集人的話



Hong Kong Smart Gifts Design Awards (HKSGDA) organized by The Hong Kong Exporters' Association has entered into its fifth year. The HKSGDA has been successfully helped numerous companies and designers to get business opportunities and expanded overseas markets over the past five years. Our success cannot be made without the continuous support from CreateHK, all supporting and sponsoring organizations, all judging panel and advisory committee, the industry and every participator. We also thank for the unceasing efforts of our partners and teammates.

With past four years' efforts and success, the 5th HKSGDA kept on its objective and spirit of getting "Design x Technology x Strategy = Smart Business", we have also added the new entrant category of "Travel Companion" into the Corporate Group in this year to diversify our product categories and to cope with the growing travel trend. Also, a new award of "Technology Award" is added to respond to the market need of technology integration into life.

The 5th HKSGDA has been kicked-off in last November with a series of seminars, briefing sessions and promotion activities; we also took the lead of the 8-day "Inspirited Journey" in February 2016 for the 4th HKSGDA Awardees to showcase their creativity at the Ambiente Fair in Frankfurt as well as joining numerous design and creative exchange activities in Frankfurt.

With tremendous support and participations from corporate group, students and creative individuals, there are total 480 entries, a new record of entries for this year which has been increased about 11%. And, there is 14% growth for the number of corporate entrant. All these growth are so encouraging to us. After meticulous adjudication, precision ratings and intense discussion of judging panel, there are 64 entries stand out and be awarded. All these 2016 Awardees are able to showcase their creativity, like their awardees alumni, in roving exhibitions spots in China, Hong Kong and overseas.

In 2017, we are looking forward to attracting more enterprises and design talents attentions in joining the HKSGDA to make the Award become more and more energizing and flourishing. We are also waiting to join hands with all Award participated corporates and design talents to build Hong Kong as a design & innovation hub and increase export market share. Your encouragement and guidance are significant to us in pushing forward the HKSGDA and the industry.

轉瞬間,香港智營禮品設計大賞已經踏入第五屆。香港智營 禮品設計大賞成功協助了不少企業和設計師獲取生意機會和 進軍海外市場。在此,我們要感謝香港政府創意香港、各支持 及贊助機構、評審及諮詢委員的支持,以及參加者們的踴躍參 與、合作夥伴和工作團隊的努力,這些都是推動我們不斷創造 佳績和向前邁進的動力。

承接過去四年的努力和成功,我們繼續發揮「設計x科技x策略=智慧營商」的精神,舉辦第五屆「智營設計大賞」。今年,我們在公司組別增設「旅行用品」項目,令產品類別更多樣化。此外,為了回應市場對智能產品的追捧,亦新設「科技大獎」,藉此鼓勵禮品揉合科技,發揮更大創意。

第五屆「智營設計大賞」於2015年11月正式展開,除了舉行了一連串研討會、簡介會及宣傳活動外,我們亦於2016年2月帶領了第四屆大賞得獎者前往德國法蘭克福,參加為期八天的啓發之旅,當中包括在全球矚目的法蘭克福春季消費品展Ambiente 2016中展示第四屆大賞得獎產品,以及參與多項創意設計交流活動。

在企業、學生及獨立創意人的踴躍參與下,我們今年共收到 480份參賽作品,比去年增加了11%,而參加的公司更錄得14% 的增長,成績令人鼓舞。經過專家評審團的仔細篩選、精密評 分和激烈討論下,最終能夠脱穎而出,冠以得獎名銜的作品共 有64件。這些得獎作品將會陸續在中國,香港及海外展出。

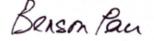
在2017年,我們展望尋找更進一步的機會去吸納更多企業和設計人才參與這大賞,令「智營設計大賞」更趨精彩,共同打造香港成為設計創意中心及為行業帶來更多市場發展機遇。在此希望各持份者不時予以指導和鼓勵,讓「智營設計大賞」能繼續批莊成長。

MR. Benson PAU

Project Convenor of HKSGDA Vice Chairman of HKEA

鮑潔鈞先生

項目召集人及香港出口商會副會長





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ABOUT HONG KONG SMART GIFTS DESIGN AWARDS

香港智營禮品設計大賞簡介

With support from CreateSmart Initiative (CSI), a government funding under "CreateHK", The Hong Kong Exporters' Association (HKEA) has successfully organized the Hong Kong Smart Gifts Design Awards (HKSGDA) for the fifth year since its launch in 2012.

HKSGDA continues to facilitate creativity and to drive innovations among design talents and inspire them to consolidate the necessary design-and-business skills involved with design and business to enhance their competitiveness in the evolving market. On the other hand, the Awards encourage Hong Kong giftware manufacturers and exporters to create their own designs by making use of advanced technology and groundbreaking techniques integrated with marketing and business strategies, thereof, as a result, successfully transformed the industry.

The Awards is not only a product competition to recognize creativity and smart design, it is also a platform for designers and corporate to develop their businesses and networks. Awardee is entitled to use the Awards lcon for product promotion and marketing. Awarded products will be showcased at local and overseas roving exhibitions including Hong Kong Gifts and Premium Fair, GIFTEX in Tokyo, Japan, and Ambiente in Frankfurt, Germany etc. Designers can unveil their creativity to buyers and able to contact with real buyers in real time. On top of that, awardees are invited to participate in the Designers' Inspiration Trip under the Project of "Break the Cocoon, Sparkling Hong Kong!" in Germany, with government sponsorship. The trip encourages awardees to interact with overseas professional teams from design and gifts industries in hope of broadening their horizons.

Besides, the Awards nurture new talents in various academies and provides them guidance on developing well-rounded skills and strategies to benefit the HK economy as well as exports & manufacturing industry in the long-term.

Mission

- To sharpen competitive edges and mobilize the entire spectrum of the giftware industry to transit from OEM to ODM and OBM.
- To maintain and upgrade the status of Hong Kong as a major sourcing hub for giftware.
- To nurture new design talents that are attuned to the various demands of the industry including design, marketing and business development.
- To educate youth and society to appreciate the added value of innovative, original designs and marketing strategies.

由香港出口商會主辦的<mark>香港智營禮品設計大賞</mark>,自2012年舉辦首屆以來,一直得到香港政府CreateHK(創意香港)的「創意智優計劃」的資助及各界的支持,至今已迄第五屆。

香港智營禮品設計大賞一直致力促進設計師的創造力,推動他們不斷創新和提升設計技術及商業技能,從而增強競爭力,以應付瞬息萬變的市場。同時,亦大力鼓勵香港禮品製造商和出口商利用先進科技和創新技術,結合營銷策略,推出自家品牌設計,藉此推動業界轉型,以配合香港經濟可持續發展的模式。

「智營設計大賞」不僅是一個嘉許創意、表揚設計和營銷結合的產品設計比賽,更是一個協助本地設計師和企業開拓市場和拓展網絡的平台。得獎設計師和企業除了獲授權使用「智營設計大賞」標誌,以作商業和品牌形象推廣外,其得獎禮品,更會在香港及海外作巡迴展覽,包括香港禮品及贈品展、東京國際禮品採購展(GIFTEX,Tokyo)及法蘭克福國際春季消費品展(Ambiente, Frankfurt)等具潛力的展覽會,以接觸世界各地的買家,帶來直接商機。此外,在政府的資助下,得獎者獲得贊助參加德國「破繭而出,閃耀香港」計劃——法蘭克福啓發之旅,與當地業內專業人士及商會交流,進一步開拓國際市場。

除了積極推動業界發展,「智營設計大賞」亦注重培育設計學生及新晉設計人才,不但為他們提供發揮創意和交流切磋的機會,更不時提供策略指導,協助他們發展各方技能,為香港經濟、出口和製造業帶來更長遠的效益。

目標

- 提升競爭優勢、促進整個禮品行業從「原廠製造」轉型為 「原創設計」和「原創品牌」
- 穩固和提升香港作為重要禮品採購中心的地位
- 培育設計、營銷模式和市場拓展等方面的新晉設計人才
- 教育青年和社會大眾欣賞創新、原創、設計和行銷策略帶來的附加值





Visit SGDA Website 歡迎瀏覽SGDA網頁

HKSGDA 2016 MILESTONE

大賞里程

STAGE I – CALL FOR ENTRIES AND JUDGING

第一階段 —— 作品徵集及評審



▲ 27/11/2015

Kick-off Seminar:

Kickstart Your Innovative Channels

啟動研討會:

創意●銷售●零距離



▲ 20/1/2016
Seminar Cum Briefing Session:
Adding Value to
Your Design Concept
講座暨簡介會:
提升你的設計價值



▲ 22/I & 25/I 20I6
Student Briefing @
PolyU and HKBU
學生簡介會@
香港理工大學及香港浸會大學



▲ 18/3/2016 Judging Day 評審日

STAGE 2 – RESULT ANNOUNCEMENT AND AWARDS PRESENTATION

第二階段 —— 結果公布及頒獎典禮

12/4/2016

Press Conference & Result Announcement 得獎名單發布會

27/04/2016

Awards Presentation Ceremony and Networking Reception of HKGPF 頒獎典禮及「香港禮品及贈品展」交流酒會

HKSGDA 2016 MILESTONE

大賞里程

STAGE 3 – AWARD PRODUCTS ROVING EXHIBITION

第三階段 —— 得獎作品巡迴展覽

27 – 30/4 2016

> 3 – 12/6 2016

25/6 - 10/7 2016

1 – 3/12 2016

10 – 14/2 2017

HK GIFTS & PREMIUM FAIR 2016

香港禮品及贈品展 2016

For Trade Only 只供業內人士參觀

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JUDGING PANEL

評審團介紹



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Partner, Bayern Design GmbH and School of Design, PolyU

Philine BRACHT 教授 設計顧問 Bayern Design及香港理工大學



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曾珮琳女士
創辦人及設計顧問
好骨子



MR. Walter MA Director Walter Ma & Co. Ltd 馬偉明先生 總監 Walter Ma & Co. Ltd



PROF. Xiang-yang XIN
Dean
School of Design Jiangnan University
辛向陽教授
院長
江南大學設計學院

CORPORATE GROUP

公司組別

7 CATEGORIES 七個產品類別

CORPORATE PROMOTIONAL GIFTS 企業宣傳禮品

- · Give-away premiums designed for multi-clients
- Serve as corporate souvenir or free gifts to promote client's corporate image or special project / event
- 贈品設計適合各種類形的公司客戶
- 公司紀念品或免費禮品以宣傳企業形象或設計特定項目

FOR HOME 家居禮品

- Gifts dedicated to particular recipient/s, i.e. B2B or B2C
- · Focus on 'customization' of gift to a target group of customer
- For home environment
- 禮品用於特定客戶群(例如:企業對企業或企業對消費者)
- 為特定目標顧客群「度身設計」
- 適合在家居環境使用

FOR WORKPLACE 工作研習禮品

- Gifts dedicated to particular recipient/s, i.e. B2B or B2C
- · Focus on 'customization' of gift to a target group of customers
- For work place environment
- 禮品用於特定客戶群 (例如:企業對企業或企業對消費者)
- 為特定目標顧客群「度身設計 |
- 適合在工作間使用

FOR LEISURE & RECREATION 優閒動樂禮品

- Gifts dedicated to particular recipient/s, i.e. B2B or B2C
- Focus on 'customization' of gift to a target group of customers
- For leisure and fun
- 禮品用於特定客戶群 (例如:企業對企業或企業對消費者)
- 為特定目標顧客群「度身設計」
- 適合消閒和娛樂玩耍

OCCASIONAL GIFTS 節慶禮品

- Gifts dedicated to particular recipient/s, i.e. B2B or B2C
- · Gift dedicated to special occasions
- For custom festivals such as Lunar New Year, Lantern Festival, Mid-Autumn Festival, etc.
- For religious festivals such as Thanksgiving Day, Christmas, Buddha's Birthday, etc.
- For special occasions such as New Year Eve, Wedding, Birthday, Newborn Celebration, Graduation Ceremony, Children's Day, Father's day, Mother's Day, Valentine's Day, etc.
- 禮品用於特定客戶群 (例如:企業對企業或企業對消費者)
- 禮品用於特定的節慶日子
- 適合傳統節令,例如春節、元宵節、中秋節等
- 適合宗教節日, 例如感恩節、聖誕節、佛誕等
- 適合特殊慶祝日子,例如元旦、婚禮、生日、添丁、畢業禮、兒童節、 父親節、母親節、情人節等

PERSONAL ACCESSORY GIFTS 個人配襯禮品

- · Gifts dedicated to particular recipient/s, i.e. B2B or B2C
- Focus on 'customization' of gift to a target group of customers
- Covered lifestyle products such as fashion-related products, jewellery, watches, bags or wallets, etc.
- 禮品用於特定客戶群(例如:企業對企業或企業對消費者)
- 為特定目標顧客群「度身設計 |
- 時尚潮流禮品,如手飾配件、手錶、手袋、銀包等

TRAVEL COMPANION 旅行用品

- Products designated for business or personal travelling and/or enhancing overall travel experience
- For travelling use such as luggage tags, journal books/travel diaries, backpacks, locks, storage bags, travel packs, neck pillows, eye masks, pill holders, gadget organizers, portable adaptors, etc.
- 特別為商務或個人旅遊而設計及/或能提昇旅遊體驗之產品
- 適合旅行時用,如旅行牌、旅行日誌、背包、鎖、旅行袋、頸枕、眼罩、藥丸盒、收納袋、旅行插頭等等

公司組別 — 企業宣傳禮品





ANOVA JET

Designer 設計師 : Theo Wong 黃展初

Company 公司: Anova Technology International Limited 盈駿科技國際有限公司

Website 網頁: www.anova-hk.com

Simple Sophistication

Ultra slim, lightweight and compact, encased in anti-scratch carbon fiber with aluminum casing, 9.1mm Anova Jet pocket power is luxuriously crafted to slip seamlessly into your lifestyle.

Miniature but Mighty

The elegant simplicity of Anova Jet's operation belies the technological marvels under the hood.

Multi-layer circuit design for heat dissipation with Patent micro-charge OTG cable, and Smart Controllers identify iOS and Android devices in order to maximize the performance.

不簡單的簡約

Anova Jet 外置充電器突破科技界限,9.1mm纖薄輕 巧設計,配合華麗觸感與精湛工藝,與您型格隨行, 探索無邊世界。

智慧就在細節裡

Anova Jet 充電器外型簡約輕巧,內裡卻蘊藏精密的智慧部件,創造超乎想像的強大性能。

多層印刷電路板散熱特強,配備專利micro-charge OTG充電線,及智慧控制器自動識別iOS與Android 裝置,從而發揮最佳效能。

公司組別 — 企業宣傳禮品



ECO CAN PLUS

Designer 設計師 : Phoebe Wong 黃美琪

Company 公司: ECO Concepts

Website 網頁:

www.ecoconcepts.com.hk

ECO Can Plus looks like plastic but it is "plastic-free"!! It is made of 100% natural materials, mainly from corn starch extract called PLA (poly lactic acid). It has 0% fossil-base plastic, BPA free; better yet, it is heat-resistant, microwave and dishwasher top-rack safe. ECO Can Plus is perfect for the socially responsible corporation and individuals. Through the different prints on the mug, everyone has a lovely ECO story to tell!

ECO Can Plus 外型與一般膠杯無異,物料卻是 0% 塑膠(石油基塑膠),與有害的塑化劑絕緣!它採用了 PLA (聚乳酸Poly Lactic Acid) 的環保物料,由植物澱粉質精華提煉出來,因此不會含塑化劑或任何有害的化學物質,並可生物降解(Biodegradable),和可轉化為堆肥(Compostable)。ECO Can Plus 更可適用於微波爐及洗碗機(上層),耐熱及耐冷分別達攝氏120 度及 -20 度,既環保又實用。ECO Can Plus最適合關心社會的環保人士和企業。透過自訂圖案,每個客戶都能表達他們獨特的環保故事和訊息。



公司組別 — 企業宣傳禮品





CLEARCUBE

Designer 設計師: Gilbert Ho

Company 公司: Advance Bright Limited 譽明有限公司

Website 網頁: www.yelltowin.com ClearCube is made by streamline optically clear acrylic designed to match the modern homestyle.

ClearCube is the first décor-friendly speaker. Constructed with crystal-clear acrylic abd becomes so pure and clear at the end. ClearCube & ClearHolic give users the freedom to place anywhere you like, and perfectly blend into any theme room in an aesthetic manner.

ClearCube is able to mono-pairing or listen to stereo if it is paired into two. ClearCube are optimized to provide rich and clear sound with built-in wireless Bluretooth connectivity.

ClearCube由本地設計師以透視材料配上流行配色,揉合「décor-friendly」理念,旨在使兩件產品與現代室內設計有所共鳴。

ClearCube以水晶等級素材打造,清澈透明,設計輕巧耐用,的骰外形便於攜帶。特設左右聲道按鈕,同時兩件配對可帶來立體視聽享受。

ClearCube以無線藍芽方式連接其他智慧設備,只需按背後的按鈕,即可與該設備串流。無線設計簡約流麗,有別一般線路混亂的音響傢俱。

公司組別 —— 企業宣傳禮品

DUMPLING SALT AND PEPPER SHAKERS

The Dumpling Salt and Pepper Shakers is inspired by the popular "Bāozi" which we can often enjoy for breakfast or as a snack from a street vendor while passing by. It shows the daily life in contemporary Asia where cultural affinity is found.

Pinyin Press tells the story of the designer's life in China and its aim is to help people understand the design concept behind.

The Dumpling Salt and Pepper Shakers is designed in the hope to encourage more people to appreciate the charm of Asian culture from different perspective.

鹽和胡椒瓶的靈感來自於非常受歡迎的包子, 我們時常可在路過街頭時,買上一個作為早餐 或零食。這個產品在簡單的日常生活當中展現 了當代亞洲文化的親和力。

Pinyin Press講述了設計師的生活故事,其目標 是幫助人們從每個故事背後彼此增進了解。

設計師憑藉自己的興趣設計了鹽和胡椒瓶,藉 此鼓勵更多的人從不個角度去欣賞亞洲文化的 魅力。



Designer 設計師: Sarah Armstrong Company 公司: Pinyin Press Trading Limited Website 網頁: www.pinyinpress.com Awarded By 嘉許者: Prof. Philine Bracht

USB STICK SERIES

USB stick series provides four different styles which are simple, minimal and a one-piece outlook.

User can select which one is suitable for different applications, a chain key, a strap, paper clip or pure stick etc.

We also provide six different colours to match with the corporate colour and small MOQ to fit for trial order.

USB Stick Series 外型簡潔、時尚實用。整個系列設計統一,卻有四款不同外觀,用家可按不同需要選擇鑰匙扣、矽膠帶、紙夾和棒子等配帶,亦可配合企業品牌形象,從六種顏色中選擇用色。我們更接受細數量訂單,為客人提供設計與功能並重的企業宣傳禮品。



Designer 設計師: Fai Leung Company 公司: P.S.L. Limited Website 網頁: www.psldirect.com

E699 CABLE TIDY EARPHONES



Designer 設計師: Wai Sze, Lam; Lit Pang, Edward Chen Company 公司: Alex Acoustic & Cable Limited Website 網頁: http://www.audioparkco.com/

Many people are often frustrated by the frequent damage of their earphones due to improper storage or handling.

E699 headphone winder kit which features a perfect clutch-sized silicon pouch for a super tidy storage that equipped with carabiner suitable for outdoor activities and to ensure that the earphones can be safely placed to avoid abrasion, collision and physical damage if not in use. Also, it provides a crystal clear audio and a comfortable and secure ergonomic fit. The lifespan of their earphones can be prolonged in a noticeable amount not to mention saving the space in their handbags or trousers pocket, it also helps consumers to save the unnecessary wastage which damages the environment.

這個繞線器不們能延長耳機的壽命,亦能節 省了袋子空間,更可通過減少浪費而減少對 環境做成的損害。

公司組別 — 企業宣傳禮品

FINALIST 入圍作品



ROSE HONEY & GOLDEN OSMANTHUS HONEY 玫瑰花蜜及金桂花蜜

Designer 設計師: Vivian Mak 麥蕙蘭

Company 公司: MingCha Limited 明茶房有限公司

Website 網頁: www.mingcha.com



DIAL REWRITABLE WINE STOPPER

Designer 設計師 : Yip Shing, Jason Ho 何業成

Company 公司: Kool Limited 高明利有限公司

Website 網頁: www.kool.com.hk



LAZY CAN

Designer 設計師: Andyson Wong

Company 公司: Lee Yuen Housewares Co. Limited

利源家庭用品有限公司

Website 網頁: www.lyh.co



SPCC CENTENARY STATIONERY GIFT BOX FOR ST. PAUL'S CO-EDUCATIONAL COLLEGE

Designer 設計師: Wai Kei, Ng 吳偉基 Company 公司: Teaspoon Limited Website 網頁: www.teaspoon.com.hk

CORPORATE GROUP — GIFTS FOR HOME ■

公司組別 — 家居禮品



CONCRETE SELF-WATERING PLANTER 水泥自動吸水花器

Designer 設計師: Ho Wan, Kevin Leung 梁浩雲

Company 公司: UPD Limited 縱外發展有限公司

Website 網頁: www.greenology.com.hk

More and more city dwellers favour planting at homes and in offices to improve the indoor air quality. However, many worry about fear to keep the plants healthy. Greenology has created the Concrete Self Watering Plant by making use of the capillary effect to promote the ease of planting. No experience will be required and no need to study the capillary. Just keep maintaining the fresh water in the container and see the plants grow.

越來越多城市人希望給家裏或辦公室內添置一點綠色,一來美化環境,而且亦能淨化空氣。可是身邊太多的朋友都害怕不能好好照顧那些植物。Greenology的水泥自動灌溉花器利是用最基本的小學生科學,以毛細管作用來幫你好好照顧你喜歡的植物。完全不需要經驗,也不用再重新瞭解毛細管作用,只需要保持玻璃瓶內有乾淨清水就行了。

Awarded By 嘉許者: Mr. Elmond Cheung 張恒傑先生 Prof. Xiang-Yang, Xin 辛向陽教授



CORPORATE GROUP — GIFTS FOR HOME

公司組別 — 家居禮品







KALEIDO TORCH AND NIGHT LIGHT 萬花筒電筒和夜燈

Designer 設計師: Raft Wong 黃友華

Company 公司: Rcube Design Studio Limited

Website 網頁: www.rcube-design.com The inspiration for design came from traditional kaleidoscope, our design is for sure to make blackout a bit more interesting. The Kaleido torch can both function as a LED torch and a night-lamp .

The concept of the design is "Let give a darkness a bit fun".

Users can decide how bright they wants by sliding the middle handle up and down. When they are in the dark room and don't want to disturb others who are sleeping, this torch can help them a lot. On the other hand, most users like to put the torch inside the cabinet but it will not be easy to find in the time of emergency, but our torch has standing feature and can be put at the bedside. In addition, it can also be a part of your home furniture.

設計靈感來源於傳統的萬花筒,我們的設計肯定會 讓黑暗帶來一點樂趣。該萬花筒手電筒可以同時用 作手電筒和夜燈。

設計的理念是「讓黑暗帶來一點趣味」。用戶可以 通過上下調較中間的手柄來控制和決定想要什麼 亮度。當你在黑暗的房間,不想打擾正在睡覺的人 時,這個手電筒可以幫助你很多。另一方面,大多 數用戶會將手電筒放在櫃內,緊急情況時他們不容 易找到,但我們這個手電筒可以獨立站立放到你的 床邊成為傢私一部分。

CORPORATE GROUP — GIFTS FOR HOME ■

公司組別 — 家居禮品



RAINBOW CHOPPING BOARD

彩虹砧板

Designer 設計師: Rita Kwok 郭穎諾

Company 公司: Fullhouse World International Limited 滿屋世界國際有限公司

Website 網頁: www.fullhousetracy.com

Not necessarily you can only find rainbow in the sky, it can also be seen on chopping board. On a white chopping board, there are four small rainbow-cut colour plates where food cut can be sorted and placed clearly and precisely on those plates. The plates can also be combined into different tableware. Cheerful colour of the rainbow will increase your appetite.

我們知道準備食物過程需要大大小小的器皿。盆子在 砧板旁的設計,方便切好的食物直接掃入盆子內。盆 子亦能自由拼凑組合,作不同用途的餐具。開心的顏 色和彩虹的形狀會令人的胃口大增。



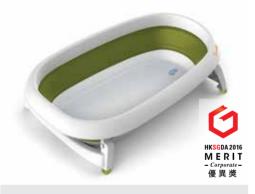
CORPORATE GROUP — GIFTS FOR HOME

公司組別 — 家居禮品

MEGA

This is a folding bath tug. The folded design makes storage easier without comprising a full-size tub for your little one. It has a heat sensor bath plug to indicate the water temperature and is safe for the baby. The bath tug is made of safety materials and is free from phthalates and heavy metals.

折疊式設計,大大地減少佔用的空間;安全腳架及鎖位設計,使產品更結實,更牢固。即使寶寶左右搖晃,也不會出現翻倒的情況,另有溫度感應水塞,水溫超過攝氏度變白色提示,安全又衞生。媽媽用得更放心。



Designer 設計師: Gary Yeung

Company 公司: Karibu Baby Limited 嘉嬰寶有限公司

Website 網頁: www.karibubaby.com

AIRCOMFORT

AirComfort is a battery operated Bluetooth temperature and humidity sensor. Its unique design can be displayed or hung by using its elongated hole and suitable for most environment.

Its application ensures that temperature and humidity levels are monitored every fifteen minutes. Data collected will be transformed into graphic presentation to show the changes. Multiple devices can connect to monitor various localities individually. Users will receive an alert if levels are exceeded to help them manage their environment effectively.

AirComfort是一個通過藍芽與手提電話進行 溝通的電子溫度及濕度探測器。外型設計獨 特,可供一般擺放及懸掛,適合大多數環境 應用。

配合手機應用程式,每十五分鐘自動探測周遭環境,並將其轉換成簡單易明的圖表來監察溫度及濕度的變化。用家可同時利用多個AirComfort設備監察各個特定環境,當溫度及濕度超出用家所設定之數值時會有提示功能,以協助用家有效控制及改善環境質素。



Designer 設計師: Francois Hurtaud; James Chu; Ryan Yeung 楊德成; Hoi Yang 楊耀凱

Company 公司: Tektos Ecosystems Limited Website 網頁: www.tektosdesign.com

FOZZILS TWISTFOLD PARTY PLATES 摺疊三層碟





Designer 設計師 : Barro deGast ; Kennis Cheng ; Raymond Lee ; Philip Ng

Company 公司: Fozzils Limited
Website 網頁: www.fozzils.com

Our design is to create a serving tray that was quick and easy to assemble and can fold flat for saving storage space. We come up with an integrated, one-piece design that requires no separate assembly. The product assembles and closes with a simple twist using our pending patent 'Twistfold' design. We have added three tiers held together by hidden magnets to provide ample space for serving fruits, sandwiches, and cakes and to save table space.

摺疊三層碟是針對消費者尋找一般非傳統的,有趣同時又可節省地方的產品。產品裝有已申請有專利權的獨特扭轉設計,開合容易而且方便收藏。扭轉三層碟關閉後是有趣和吸引的平面設計,打開後可擺放不同種類的食物,例如:蛋糕、三文治及瑪卡龍,適合在派對時使用。

CORPORATE GROUP — GIFTS FOR HOME ■

公司組別 — 家居禮品

DIAPER BIN

The Diaper bin is designed for putting baby diapers. This is a functional bin which can eliminate germs and smell. The UV lamp can kills 99.9% of most micro-organisms and bacteria. Also, ozone generated by UV light tube for deodorization. We understand that parents would provide the best living environment for their babies, and this is also the main design concept for the Diaper bin. We would like to provide a protective space for parents who cares their babies.

滅菌嬰兒垃圾桶是專門設計給父母棄置紙尿片。作為父母定必致力為子女營造一個健康的生活環境,因此我們設計出這款除臭殺菌的垃圾桶,紫外線可殺滅99.9%細菌,同時釋出臭氧除臭,但絕不會對寶寶構成影響,完全符合安全標準。





Designer 設計師: Brian Sun; Pak Hin, Chow

Company 公司: Technical Development (HK) Limited

得利高拓展有限公司

Website 網頁: www.technicalliving.com

Awarded By 嘉許者: Mr. Ivan Ting 丁天立先生

FINALIST 入圍作品





TEA CLIP (PERFECT MATE OF FILTER BAG) KNIFE IN KNIFE 茶夾 (茶包伴侶)

Designer 設計師 : Chi Leung, Zec Chan 陳志梁 ; Carlos Luo 羅沛帆 ;

Meggie Lau 劉映雪 Company 公司 : Jeep Innovation Limited 尋印創意有限公司

Website 網頁: www.becoming-designer.com







THE ONE

Designer 設計師: Kenji Chow

Company 公司: Technical Development (HK) Limited

得利高拓展有限公司

Website 網頁: www.technicalliving.com

KITCHEN PROBE THERMOMETER WITH SPATULA 廚房用探針溫度計連刮刀

Designer 設計師: Siu Tung, Man 文兆東 Company 公司: OiKO Limited 愛家有限公司

Website 網頁: www.oiko.com.hk

CORPORATE GROUP — GIFTS FOR WORKPLACE → 公司組別 — 工作研習禮品





HANG-ON

Designer 設計師: Jaman Lam; Paul Lam; Shao Long, Chen

Company 公司 : Wah Fook Holdings Limited

Website 網頁:

www.ten-design-stationery.com

Masterfully balancing tradition with innovation, Hang-on can be clipped on bags, badge holders and trousers. The unique mechanism allows you to unlock the hook and the pen simultaneously.

筆上的掛扣,讓你輕鬆地把筆扣在背包、手袋、証件帶、腰間上。獨特的機關設計,讓你解鎖時同時把筆 芯伸出,動作一體自然。

CORPORATE GROUP — GIFTS FOR WORKPLACE

公司組別 — 工作研習禮品



EXCLAMATION CUP HOLDER EX!! 杯子夾

Designer 設計師: Raft Wong 黃友華

Company 公司: Rcube Design Studio Limited

Website 網頁: www.rcube-design.com

This cup holder is good for use in office, desk, baby high chair & stroller. This product can fit different size of containers such as cup with handle, juice boxes, cans, or coffee cup and can be fixed easily and tight on any flat area.

When your baby is messing with food on the table during meal time or is playing with toys on their high chair when you are cooking, this colourful clip can keep the table clean and tidy. The cup holder can act as a tool to train baby's moving skill by taking out the bottle and putting it back into the hole of the clip. From now on, there is no need to worry about juice or water splashing all over the floor.

這產品適用於辦公室、家居書枱、小孩子食物枱和嬰幼兒車。現在你不用擔心杯子弄濕文件、桌上電腦和鍵盤,也不怕小孩子把他們的飲料、奶瓶弄濕你的家居。這是一個適用於一家大少、以及任何人士的產品。

它設計簡約,顏色鮮豔,時尚,結構也很簡單。材料 用了高級的金屬鋼材,高貴及耐用。

橡膠杯可放入任何東西,也可以分開使用,而且方便 清洗。



CORPORATE GROUP — GIFTS FOR WORKPLACE ❖ 公司組別 — 工作研習禮品





PEN POWERBANK SERIES

Designer 設計師: Fai Leung

Company 公司: P.S.L. Limited

Website 網頁: www.psldirect.com Pen power set is a set of two products, one is stylus with pen powerbank, other is laser pointer with pen powerbank. Businessman can use it for PowerPoint presentation or for tablet pointing etc..

The pen power series provides a small capacity (650MAH) reserved power which is enough to support a 20 minutes presentation!

User just needs to open the pen body and connect it with the charger cable for easy charging the mobile phone. It's simple, minimal and user friendly and is a perfect tool for business. 筆形移動電源組合共有兩款功能,分別有鐳射點和 平版屏幕尖筆。用家可分別利用它們作商業上不同 用途,例如匯報等等。另外,「電筆組合」提供緊 急後備電源,電源提供約二十分鐘的通話時間,解 決一時之困難!

只需拉開筆身,再連接充電線便可容易使用又整體 美觀。

CORPORATE GROUP — GIFTS FOR WORKPLACE

公司組別 — 工作研習禮品

POSH USB/AC DUO CHARGER

Posh, a handy power strip designed to fulfill travelers' charging needs. Equipped with a 4 USB ports and no more tangled cables with concealed cable storage. The advanced Smart IC technology provides the optimal charging performance across different devices.

便攜、簡約、時尚,滿足外遊時充電的需求。利用Smart IC技術提供最適合的電流同時為多部裝置充電。配備4個USB接口和兩個世界涌用的插頭,並省卻電線的累贅。





Designer 設計師 : Catherine Mui

Company 公司: Capdase International Limited

Website 網頁: www.capdase.com

3D PLYWOOD PUZZLE -HEDGEHOG MEMO STAND 3D立體拼圖 - 刺猬留言座

We are committed to product development with interesting lifestyle design that allow consumers to interact with the product. Then the idea of making a delicate DIY puzzle came to our head. This puzzle is designed for office use, as a memo/name card stand. What makes it different from other memo stand is that the hedgehog is a puzzle.

我們致力開發設計有趣的生活方式產品,讓消費者可以與產品交流並參與產品創作。於是,我們創造一款可以自行拼裝的立體拼圖。這一款刺猬留言座適用於辦公室,其不同之處在於消費者可以享受拼裝的樂趣。



Designer 設計師: Tony Gao 高澤興

Company 公司: Starlite Visual Communication Limited

星光視覺多媒體有限公司

Website 網頁: www.greentanet.com

RUBBER BAND ARROW CALENDAR SET 橡筋弓箭座枱日曆



Designer 設計師: Ka Ho, Leung 梁嘉豪 Company 公司: April 4 Design Website 網頁: www.april4.com.hk

As a childhood toy for many, a rubber band can be played as a rubber band gun or transformed to different shapes for fun. Inspired by this, the "Rubber-band Arrow Calendar Set" is created. The desk calendar by month allows you to shoot the preset aiming targets with rubber-band guns. With the bow attached, you can enjoy 3 modes of shooting with different target cards.

On the "calendar card", it is not only showing local holidays, but also some special festivals all around the world. To the "target card", you can draw somebody on it and enjoy the fun time.

小時候,一條橡皮筋,除了是整理物件的工具,同時也是一個玩物。既可做出不同造型,也可作橡皮筋槍玩耍。以此為概念而設計的這款橡筋日曆座,除可更換「月曆卡片」作座枱日曆;也可換成「靶標卡片」,用附送的木弓箭把橡皮筋以三種模式射擊靶標。既可使用,也可玩耍,同時也是一個小擺設。

而日曆上的卡片也附上世界各地不同的有趣節日,放在桌面上也能感受到異地的節日氣氛。

公司組別 —— 優閒動樂禮品





AR WONDER -**DINOSAUR DNA**

虚擬歷奇 ── 恐龍密碼

Designer 設計師: Bonnie Mak ; Ricki Lam

Company 公司: 4M Industrial Development Limited 科文實業有限公司

Website 網頁: www.4m-ind.com

To become a palaeontologist and dino geneticist, dig up a glow-in-the-dark dino skeleton, collect its DNA and rebuild a life-sized dinosaur before you via augmented reality (AR) technology. Using social media to shoot a creative dinosaur video and send it to your friends - it will be stunning! This unique dino digging kit combines hands-on fun with virtual excitement.

成為恐龍的古生物學家和基因工程學家,挖掘一個 夜光的恐龍骨架。收集恐龍的DNA並利用增強現實 科技(AR),把遠古的恐龍帶到現代生活。拍攝滿載 創意的恐龍視頻,並把它分享到各個社交媒體,這 肯定讓你的小夥伴目瞪口呆。這是二合為一的實體 考古挖掘+虛擬學習新體驗。

公司組別 — 優閒動樂禮品



MEOW WAITER'S CORKSCREW

貓兒開瓶器

Designer 設計師: Jennifer Ko

Company 公司: Gift Concept Products Limited

Website 網頁: www.giftconcept.com.hk

The Meow Waiter's Corkscrew is revolutionary in the wine accessory.

Most corkscrews are designed in a vertical shape and that makes it difficult to be placed on the table as a decor. Just opposite, the horizontal design of the meow waiter's corkscrew can make it placed firmly and can serve as a decor too.

The meow waiter's corkscrew is made with a soft-touch handle, double-hinge design and perfectly fit foil cutter. It makes bottle opening effortless and more enjoyable!

貓兒開瓶器帶給你一場新的革命。

大部分開瓶器是採用垂直設計,它們難以被放置在桌上作為裝飾。貓兒開瓶器採用橫放式設計,因此它不只是開瓶器,也可以是一個裝飾。

貓兒開瓶器具備強勁有力的後腿,可以用於開啟金屬瓶蓋;尾部小刀,可易如反掌割開酒瓶的封口;橡膠感手柄及內藏的螺絲轉能輕而易舉並舒適地開啟酒瓶木塞,使開酒瓶時更容易!



公司組別 — 優閒動樂禮品





SFRVING HAND -**WINE STOPPER & STABILIZER** 好幫手酒塞 / 固瓶器

Designer 設計師: Angus Yiu 姚愷德; Man Kwok, Hung 黃萬國

Company 公司: ZAN'S Global Limited

Website 網頁: www.zansgifts.com

Take a sideway look at life and you might find something unexpected. No matter which direction you are in, the Serving Hand Wine Stopper caters your wine perfectly. Place your wine sideways, Serving Hand acts as a wine stabilizer to stop it from rolling, which works amazing for chilling your wine in a compact fridge! You can leave your wine in the hands of this amazing little servant!

嘗試換個角度看世界,往往會發現意想不到的事 物!但不管任何角度,「好幫手」都能好好服侍你 桌上的餐酒。除了作為一般的酒塞,把它連同酒瓶 側放,「好幫手」立即變成酒瓶穩定器。無論橫放 桌面,或放進空間有限的冰櫃裡,他都不會四處滾 動!從今以後,你可以放心把酒瓶交給「他」!

公司組別 — 優閒動樂禮品

SOCIAL BUTTERFLY. WINE MARKER 交際花蝴蝶·酒杯標籤



Designer 設計師: Chi Leung, Chan 陳志梁; Peifan Luo 羅沛帆; Ying Suet, Lau 劉映雪

Company 公司: Jeep Innovation Limited 尋印創意有限公司

Website 網頁: www.becoming-designer.com

SOCIAL BUTTERFLY maximizes the usage of a single plastic sheet, creating a full-dimensional attraction out of 2D-printing. These colorful, eyecandy drink markers can be easily clipped onto the glass stem and flitter vividly, to ensure everyone at the party as a SOCIAL BUTTERFLY without worrying about which drinks are theirs.

It alsocreates the perfect focal point and topic for both individual and corporate/social media clients who are looking for instant attractions and attentions.

交際花蝴蝶酒杯標籤的創意是讓平面化的印刷 滿片幻化成立體全方位的吸引力。

交際花蝴蝶可穩固卡在酒杯腳上,使您與眾不同。材料自然彈性使蝴蝶翩翩起舞,栩栩如生,讓聚會充滿靈動,充滿話題,眾多的花色和款式選擇讓每一位與會者都瞬時化身 為獨一無二的交際花。

TEAR OF ROSE ICE MOLD 玫瑰之淚 — 造型冰格

TEAR OF ROSE offers more than a surprise other than a plain ice ball. The feature inside allows user to firmly place the ingredients such as tea leaf, rose, mint exactly at the center of the mold to prevent it from floating around.

After a slow brewing during the freezing period, a beautiful, colorful and tasteful tear-drop-shaped ice is borne.

With TEAR OF ROSE, your daily ice block can be made so easy and playful.

TEAR OF ROSE冰格能夠輕易製作出好看又 美味的冰塊。

區別於傳統冰塊,TEAR OF ROSE讓使用者 多了一個增加冰塊口味的選擇。

通過將玫瑰花、茶葉或薄荷等固定在特製的固定槽,TEAR OF ROSE能完美製作淚滴狀的彩色冰塊,為單調的冰世界增添風味和色彩。



Designer 設計師 : Chi Leung, Chan 陳志梁 ; Peifan Luo 羅沛帆 ; Ying Suet, Lau 劉映雪

Company 公司: Jeep Innovation Limited 專印創意有限公司

Website 網頁: www.becoming-designer.com

GREEN SCIENCE CRAFT THE CATAPULT & ELECTRIC CIRCUIT 投石器, 電路遊戲

DIY Science Mission pack to save the environment. Through the "G Power" story to promote the environmental protection messages and also to rouse children's interest in science.

To save paper, parts of the game are printed on the packing paper and user cuts it off and folds into the shape of the toys. No additional packaging is needed.

The Catapult - by making use of leverage and simple material, children learns about levers calculation and the material force of making their own catapults.

Electric Circuit - Learn how to make a simple electric circuit by fun.

以「G科特攻」故事展開五個拯救地球的科學 任務,一套五件的科學玩具包括投石器、電路 遊戲、風能車、太空磁力座及射潛望鏡,從玩 樂中啟發孩子對科學的與趣。

包裝咭紙上已印上部件,用家只要撕出即可拼 摺成玩具的外形,減少浪費。

孩子可分別透過投石器和電路遊戲——學習槓桿原理(Lever)和電路製作, 寓學習於玩樂中!



Designer 設計師: Canson Wong 王健聲

Company 公司: Unihub Workshop 薈匣子工作室 Website 網頁: unihub.wix.com/unihub#!home/mainPage

公司組別 —— 優閒動樂禮品

FINALIST 入圍作品



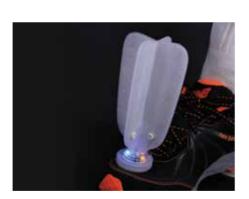
AROUND THE WORLD IN \$80 \$80環遊世界

Designer 設計師: Thomas Wong 黃頌行; Jacky Chan 陳卓賢

Ricky Chan 陳偉傑 ; Elaine Tam 譚亦俽

Company 公司 : People On Board Social Enterprise Limited

Website 網頁: www.pob.hk



LIGHT UP KICKSHUTTLE 發光毽子

Designer 設計師: Waiman Ng 伍偉民

Company 公司: Man Will Industrial Company

民志實業公司

Website 網頁: www.kickshuttles.com



SELFIE PRO

Designer 設計師: Damon Lin 林董任

Company 公司 : Momax Technology (Hong Kong) Limited

摩米士科技(香港)有限公司

Website 網頁: www.momax.net



JUMBO BELL KEY POUCH

Designer 設計師: Gray Leung 梁慶紀; Grace Tsang 曾琬鈿

Company 公司: Graphic Guides Design Company

設計特區

Website 網頁: www.c-for-carbon.com

CORPORATE GROUP — OCCASIONAL GIFTS \(\frac{1}{2}\)

公司組別 — 節慶禮品



GROWING KIT

Designer 設計師: Petina Chan; Sera Ng

Company 公司: Tiny Bitz Limited

Website 網頁: www.tinybitz.com

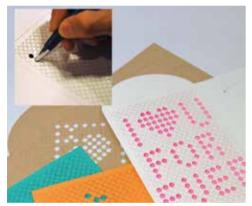
'Growing Kit' of TINYBITZ brings a refreshing baby gift concept. Each box set includes 3 different-size onesies to change with the season as the baby grows! Baby borns in Summer will start with a short-sleeved onesie in 0-3 months; whereas baby born in Winter will start with a long-sleeved onesie. All sets will have complimentary gift packing! Growing Kits have newborn set (0-3m, 3-6m and 6-12m) and 3-month old set (3-6m, 6-12m and 12-18m) available for customer. After the showcase at Playtime New York in 2014, TINYBITZ was named by Babyology in Australia (the famous child care website) as their favourite brand. TINYBITZ is now available for sale in Melbourne, Hong Kong, Singapore, Taiwan and Tokyo.

Growing Kit是TINYBITZ的王牌禮品套裝,為嬰兒出生成長慶賀而設,在特色禮盒內,附有3件不同尺碼的100%純綿連身衣,適合小寶寶在0-3個月、3-6個月及6-12個月大時穿著。顧客更可彈性揀選以長袖或短袖作為第一件0-3個月的連身衣,以配合在不同季節出生的寶寶。2014年首次於美國紐約Playtime New York展覽品牌,並獲澳洲龐大親子網站Babyology於過百個展商揀選為「最喜愛品牌」,TINYBITZ 現已在墨爾本、香港、新加坡、台南及東京有售。



CORPORATE GROUP — OCCASIONAL GIFTS ♥ 公司組別 — 節慶禮品





EVERYDAY - GREETING CARD

Designer 設計師 : Gray Leung 梁慶紀

Company 公司 : Graphic Guides Design Company 設計特區

Website 網頁: www.c-for-carbon.com EVERYDAY greeting card is a DIY card system. By using precise laser engraving technology, it can create a unique greeting card with your special pattern. Different colour paper can make up various colour combination. The greeting cards are suitable for all occasions and festivals such as Christmas, New Year, Easter, Valentine's Day or Birthday.

EVERYDAY是一張可以給你自己創作的賀咭,無論新年、聖誕、生日或是情人節,都很適合。我們利用精密的雷射雕刻技術,創作出EVERYDAY這張賀卡,我們的賀卡更可以配搭不同顏色,做出特別的圖案效果,以後都再不用為選擇賀卡而煩腦,只需一張EVERYDAY就配合任何日子使用。

CORPORATE GROUP — OCCASIONAL GIFTS \(\frac{1}{2}\)

公司組別 — 節慶禮品



3D PLYWOOD PUZZLE – CHRISTMAS WREATH FOR CHRISTMAS 3D立體木拼圖 — 聖誕花環

Designer 設計師 : Ball Cheung 張耀輝

Company 公司:

Starlite Visual Communication Lmitied 星光視覺多媒體有限公司

Website 網頁: www.greentanet.com



We are committed to product development with interesting lifestyle design that allows consumers to interact with the product, and even participate in the creation of the product. This Christmas wreath is our three-dimension wooden puzzle series that consumers can experience the fun of assemblying the product.

我們致力開發設計有趣的生活方式產品,讓消費者可以與產品進行交流,甚至參與產品的創作。這一款聖 誕花環是我們開發的立體木拼圖系列,消費者可以自 行參與拼裝,體驗其中樂趣。



CORPORATE GROUP — OCCASIONAL GIFTS \(\frac{1}{2}\)

公司組別 — 節慶禮品

MU BOX 音樂演奏盒

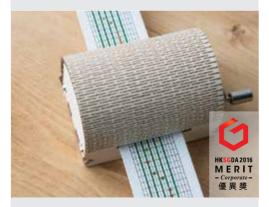
Handmade gift is favored by the young people. Gifts in addition to beautiful and practical, will also emphasize on personal elements.

The Mu Box is a semi-handmade item which users can assemble the box by themselves at home or in our workshop, and to arrange their own music by punching holes on the music sheet. We will then assist in drafting the music sheet and in the end users can experience the fun of this engagement.

手製禮品近年大行其道,禮物除了需要美觀 實用,更講求加入個人化元素。

音樂演奏盒沒有既定音樂,可以讓用家自行編曲——在特製音樂紙帶上打孔,放進演奏 盒中播放。

我們運用鐳射切割製作具擴音效果的彎板音 箱組件,用家除了作曲,亦能在家或透過我 們的工作坊,體驗自行嵌切音箱的樂趣。



Designer 設計師: Ka Yee, Kady Fung 馮嘉儀

Company 公司: Make Centre

Website 網頁: www.makecentre.com.hk

HK SOAP OCCASIONAL SERIES – MOONCAKE SOAP 香港粮品節慶系列 — 粮月阜



Designer 設計師 : Si Man, Winnie Ngai 魏思敏 ; Chun Lam, Eric Cheung 張駿霖

Company 公司: Run 2 Tree Creations 好樹設計 Website 網頁: www.run2tree.com

We heard you – some healthier mooncakes right? But don't bite, they are soaps indeed!

All soaps are 100% natural, shaped with bare hands and made of rice bran oil which is rich in fatty acid, vitamin E, and contains no preservatives.

Each of the soaps are made up with a minimum of 37g food residuals including rice chaff and less attractive fruits, giving you a nourishing cleaning experience while helping you to solve the food waste problem.

中秋送禮除高糖、高熱量、高浪費的傳統月餅外,有沒有更好的選擇?HK Soap香港粮品粮月皂,百分百天然植物精華,不含防腐劑及礦物油,有4款不同成份的純天然米糠皂,均以含不少於37克過剩食材,包括米糠、火龍果、蘿蔔、黃薑等,產品純手工製作,絕對能讓你環保送禮之餘倍添心思暖意。

POSTALK CULTURAL POCKET

POSTalk presents some irresistible, unique cultural pocket ideas. Combining different Hong Kong themes and advanced engraving technology, each of the cultural pockets includes a very detailed paper art which presents the landmark of Hong Kong. Client can further write down their message on the back of the card. The receiver not only receives the pocket money, but also the sender's message and learns more about Hong Kong.



Designer 設計師 : Joe Wong 黃文翰

Company 公司: TAKON Product Development Limited

Website 網頁: www.POSTalk.com.hk

CORPORATE GROUP — OCCASIONAL GIFTS ♥公司組別 — 節慶禮品

FINALIST 入圍作品



OH DEER, IT'S RUDOLPH

Designer 設計師: Jelle Desimpelaere Company 公司: MTM-Gifts HK Limited Website 網頁: www.mtmhk.com



HEARTBOX CUTE RED POCKET SET -**CUSTOMER MADE**

Designer 設計師: Chi Hing, Chu Company 公司: Artech Graphics Ltd Website 網頁: www.artechgraphics.com.hk



DRESS CARD

Designer 設計師: Joey Lau 劉婉琼

Company 公司: CreamArt Limited 月亞設計有限公司 Website 網頁: www.facebook.com/CreamArtLimited



MINI MARKER

Designer 設計師: Joey Lau 劉婉琼

Company 公司: CreamArt Limited 月亞設計有限公司 Website 網頁: www.facebook.com/CreamArtLimited

公司組別 — 個人配襯禮品

HERITAGE REFASHIONED

Designer 設計師:

Vincci Ching 程韻詩; Elton Leung 梁裕民

Company 公司: Dodo Island

Website 網頁: www.angeew.com

Awarded By 嘉許者: Prof. Ed Dorsa Mr. Walter Ma 馬偉明先生 Ms. Agatha Tsang 曾佩琳女士





Green is the new black! Heritage ReFashioned is a collection of handbags and accessories made with upcycled vintage textiles from China, Japan and Bhutan. Giving a new life to forsaken and forgotten textiles laced with cultural heritage, our line of textile accessories is a pairing of colourful history with sustainable fashion.

Stories from the East are woven in the warp and weft of the fabric in this collection. With lively hand-embroidered dragons on vintage qun kwa from Southern China, traditional symbols on past century Japanese kimono cloth, to colourful weaving from Bhutan -- the Kingdom of Happiness, we know our selections will touch the hearts of fashionistas who seek eco-friendly and sustainable fashion with a story to tell.

綠色時尚·Heritage ReFashioned 是一系列利用了來自中國、日本、不丹等地的循環再生古舊布料製造而成的手袋及飾品,把新生命灌住被厭棄及遺忘卻又充滿經歷的布料內,讓豐富的傳統文化與可持續發展的時尚融為一體。

從南中國古舊裙褂上人工刺繡的龍鳳圖案,到上世紀日本和服上的傳統圖騰,以至來自快樂國度——不丹的鮮艷紡織,上面都編織着豐富的東方故事。我們的產品將會為喜愛環保及可持續發展時尚的人們帶來很多話題。

公司組別 — 個人配襯禮品



UNFOLD

Designer 設計師: Brian Chan; Cat Lee

Company 公司: OKIA Optical Co. Limited

Website 網頁: www.okia.com

"Unfold" is inspired by extreme sports "Parkour", a series of movements from one point to another that involves running, jumping, and swinging. The eyewear is made to be foldable and portable. With the latest production technology, the specially designed frame can be unfolded and automatically opened with one hand, within 0.05 second. It is perfect for travelling and any outdoor activities. The anti-reflective hydrophobic lens is dedicated to water sports enthusiasts, which helps droplets repel faster and prevents mist building up.

「UNFOLD」設計概念源自極限運動「Parkour」。「UNFOLD」採用三段式折疊設計,體積超細,易於收納攜帶。配合最新製造技術,用家只需單手便可輕鬆於0.05秒令眼鏡自動展開。鏡片更有防水性能,在高濕度情況下鏡片不留水痕。此三項突破性設計特別適合進行戶外和水上活動的您。



公司組別 — 個人配襯禮品







SKELELINE – HONEYAPPLE COLLECTION

Designer 設計師: Yuen King, Joey Lau 劉婉琼

Company 公司: CreamArt Limited 月亞設計有限公司

Website 網頁: www.facebook.com/CreamArtLimited Honeyapple collection is an imagination of pouring honey on an apple. Seeing the flow of the honey which is sweet and smooth. There is a core inside the apple, sometimes with leaves. Audience can witness the endless line from outside to inside all around.

Skeleline combines a 3D printing technology and traditional hand-made jewellery techniques to visualize a 3D continuously fluent path in a tiny pieces which is not easily made by hand.

On the packaging, we choose film box style that can show the product details in a 360 degrees and looks like stay in the air. Also, the film eliminated most of the air inside the package and can prevent the silver from oxidization.

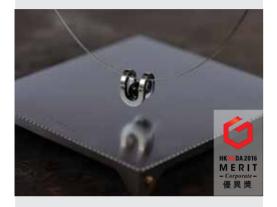
Honeyapply collection是想像蜂蜜倒在蘋果上,看著甜甜的蜂蜜流入蘋果中,蘋果的內部有核心部分,有時有葉子,觀眾可以清楚看到從外到內一望無際的線。

Skeleline結合了三維印刷技術和傳統的手工製作珠寶 技術,以可視化三維連續流暢的路徑製成不容易用手 做的小片。

在包裝上我們選擇電影框樣式,可以顯示出產品的全面細節,看起來就像停留在空氣中。另外,該模型能消除了包裝內大部分的空氣,並且可以防止銀的氧化。

公司組別 — 個人配襯禮品

THE WELL PENDANT



Designer 設計師: Po Fung, Chan
Company 公司: Playback Concept Limited
Website 網頁: www.playbackconcept.com

The design is a fine-finishing silver craft that will fit ladies' daily mix-and-match. With its high flexibility in using materials, we can do tailor-made gem stones, jades or any round stones to replace the inner crystal of the pendant.

此設計以精細的銀匠工藝完成,非常適合女士們日常配襯。而使用的物料亦有很大的自由度,除了金屬珠子外,更可以為顧客度身訂製不同的半寶石、玉石或珍珠。

WALLET - TOTE

Have you ever embarrassed when you are suddenly in need of different size of bags? Do you want your bags reflect your personalities, or to show your appreciation of original esthetic design?

The "Wallet-Tote" is the solution to your concerns - it is a trendy purse for daily use high volume with multiple compartments, which could easily be unfolded into a large tote bag when in need. The original design and digital printing design aesthetic can be shown on the material of this multi-function folding bag.

Let's enjoy being trendy, and eco-friendly without sacrificing our quality and convenience of life.

環保、簡約而不失個性是現今的生活態度。 這一系列高容量多艙室二合一的帆布錢包, 展現了原創設計及數位印刷的設計美學,在 需要時可打開變成一個尼龍購物袋,讓用家 在享受時尚設計的同時兼顧環保、生活的便 利與品質。



Designer 設計師: Tony Chan 陳偉江 Company 公司: Ten:Corner 十閣 Website 網頁: www.tencorner.com

MILS BOW TIE

Cellulose acetate is an extraordinary plastic, which is extracted from natural raw wood and cotton linters rather than from petroleum.

Cellulose acetate can make remarkable effect that general weaving can not express, for instance, a light matte surface or a wood or other natural Marble veins

We have this extraordinary material which redefined the traditional Bow Tie - This is Mils Bow Tie.

醋酸纖維是一種不平凡的塑料,因為它是 從天然原料木材和棉短絨中提煉,而不是石油。它可以做出一般織布不能表達的效果, 例如光啞表面或天然石紋木紋等。

我們以這非一般物料,把傳統蝴蝶領結重新 維行定義。

這就是Mils Bow Tie。



Designer 設計師 : Sze Bun, Ben Chung 鍾士斌 ; Mayan Woo 鄔嘉樑 ;

Miller Ng 吳美而

Company 公司 : Eyepopper Design Limited Website 網頁 : www.eyepopperdesign.com

公司組別 — 個人配襯禮品

FINALIST 入圍作品



METAL CARD CASE

Designer 設計師: Po Fung, Chan Company 公司: Playback Concept Website 網頁: www.playbackconcept.com



SECRET UFO - YOU ARE NOT ALONE

Designer 設計師 : Yan Lam Company 公司 : Yandes Studio Website 網頁 : www.daydreamz.co



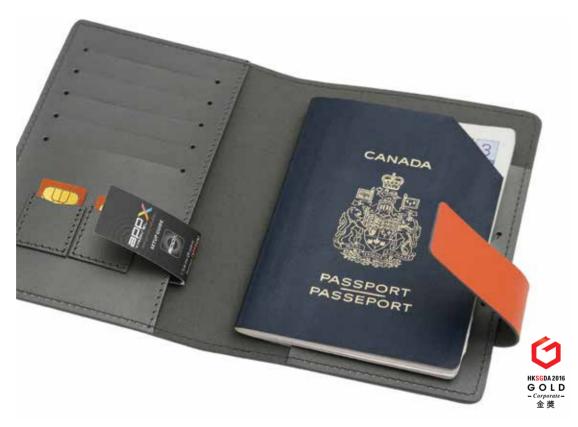
STELLAR SERIES 星恆系列

Designer 設計師 : Chi Yeung, Chan 陳梓揚 Company 公司 : Memorigin Watch Co. Limited 萬希泉鐘錶有限公司

Website 網頁: www.memorigin.com

CORPORATE GROUP — TRAVEL COMPANION @

公司組別 — 旅行用品



VOYAGER 革新的護照包

Designer 設計師 : Vincent Wong 黃釗泉

Company 公司: NU design Limited 新作有限公司

Website 網頁: www.nudesign.com.hk

A revolutionizing wallet!

Designer wants to design a slim and functional travel wallet not only holds your passport safely but with new technology that can provide all round protection to you valuables.

The Voyager wallet can also accommodate other travel necessities such as credit cards, cash, small sim cards, boarding pass and a smart design hidden bookmark to mark the last noted page of your passport. This amazing wallet contains a wireless module which can track its whereabouts with your smartphone within in 150ft. Simply apply the companion APPX, the wallet will guide you to its location.

革新的護照包!

2016年全新推出的智慧護照包,結集科技與創意,輕巧、多功能性、更內置超薄無線追蹤模組,全天候為你的財物提供多重守護。

稟承Nudesign獲獎無數的設計,2016年全新智能護照包可安妥放置護照、各類証件、紙鈔、信用卡、手機SIM卡,更加設隱藏式書籤,可快捷輕易設定揭示護照頁面。至於最大的驚喜,就是內置的無線追蹤模組。追蹤裝置提供高達150呎動態追蹤距離,如超出限定即自動發出聲音提醒,引領你去到智能護照包所在位置。透過下載應用程式,即可提供更多強大功能,全面適用於各類iOS及Android系統裝置。

全新的智能護照包,讓你的旅程更安心愉快。



CORPORATE GROUP — TRAVEL COMPANION O

公司組別 — 旅行用品





PIECE – CHANGE THE WAY YOU USE SMART PHONES

Designer 設計師: Gray Leung 梁慶紀

Company 公司: Graphic Guides Design Company 設計特區

Website 網頁: www.c-for-carbon.com Carrying two phones is not convenient! It is neither fashionable nor stylish but costs a lot of waste in space. That's why we created PIECE, the future of Dual SIM technology. It is a tiny companion device that holds any GSM, EGSM, DCS, or PCS card, allowing you to add an extra number to your existing smart device via bluetooth. It is designed to fit into your wallet, front pocket, or behind your phone easily. PIECE is small only carries the size of a CREDIT CARD! That's why we like to call it, "The Next Small Thing"

出外旅遊,不想與親友失去聯絡,又不想付出巨額的 漫遊費用,很多時候都會買一張當地的增值電話卡, 前些年更要配備另外一部手機。有見及此,我們設計 了PIECE,PIECE是一個 Sim Card 轉接器,只要插入 Sim Card,然後用藍芽與iPhone配接上,iPhone即可 同時使用二個手機號碼;PIECE機身薄至4.7mm,內 置電池能備用達15小時,是科技及設計結晶。

CORPORATE GROUP — TRAVEL COMPANION @

公司組別 — 旅行用品



FRUIT SKFWFR BOTTI F 生果串水樽

Designer 設計師: Man Hei, Ken Tsoi 蔡文熙; Kenneth Chong 莊忠誠

Company 公司:

3 Plus 1 Creation Co., Ltd. 三一創意有限公司

Website 網頁:

www.3plus1creation.com

The Fruit Skewer Bottle is a multi-functional portable water bottle. Apart from featuring a detachable filter, fruit divider and a juicer, it is also designed with an infusion method that employs a fruit skewer. This bottle allows fruit and tea to infuse your drinking water evenly and effectively and the sight of the fruit in the bottle is pretty, too. The internal accessories of the bottle are designed so that users can mix and match it as they like, as well as to keep options open for the design of other accessories in the future, thereby to allow users to keep using the Fruit Skewer Bottle for a longer period of time and to reduce wastage.

生果串水樽是多功能可攜式水樽,除配有可拆卸式隔 漏、水果隔等配件外,更設計出水果串的浸泡方式, 可方便而均匀的浸泡水果和香葉,亦使水樽與浸泡物 的配合更美觀。同時樽內的配件結構可讓用家自由配 搭,亦可用作和日後更多配件的延伸,令產品壽命更 長,減少浪費。







CORPORATE GROUP — TRAVEL COMPANION û

公司組別 — 旅行用品

eg.G ALL-NATURAL MULTIFUNCTIONAL SPRAY eg.G 多功能天然噴霧系列





Designer 設計師: Viola Pak 白智慧; Juliana Cheng 鄭書琪 Company 公司: Eggshell Creative Limited Website 網頁: www.eggshell.com.hk www.exampleg.com

eg.G (Example G) is Eggshell Creative's daily necessities brand, contains "Example of Goodness in Life" meaning. Products are all-natural formula. Raw materials from the earth, and the residue return to the earth, to maintain the balance between man and the land, not the man-made nature leaving toxins. Non-alcoholic products, enzymes or DEET (DEET), non-irritating, non-sensitizing, not hurt the skin, care of children and adults of small animals and healthy skin, allows you to use more peace of mind; to humans, pets and the environment sound, the caring human and natural well-being products of conscience.

eg.G (Example G)是Eggshell Creative 旗下的生活用品品牌,蘊涵著「Example of Goodness in Life」的意義。產品是純天然配方,原材料取自大地,殘留物回歸大地,以維持人與地的平衡,不在大自然留下人為毒素。產品不含酒精、酵素或待乙妥(DEET),無刺激性、不致敏、不傷皮膚,呵護大人小孩小動物的肌膚和健康,讓你用得更心安理得。對人體、寵物及環境亦無害,是關懷人類和自然福祉的良心產品。

ECO-CASHMERE TRAVEL KIT SET 茄士咩旅行套裝

Eco-Cashmere travel kit set include an eye mask, a blanket, socks and a bag.

The travel kit is made of environmental friendly undyed and unbleached cashmere, 100% naturally processed without harmful chemicals or dyeds

Eco-Cashmere is natural and is not petroleumbased. Simply, good for our environment and healthier for you, the material is soft and warm. This kit is preferable for frequent travelllers to use on the plane or other transportation.

Eco-Cashmere travel kit is fit for travelers and professional at the flight, it is close to our skin, soft and warm.

茄士咩旅行套裝包括眼罩、被子、襪子及手提包,它是由天然山羊的原色茄士咩纖維製成,整個過程沒有經過染色及其它化學物質加工,100%純天然,因此對人類及自然環境沒有傷害,而且茄士咩有著最貼近人體皮膚的軟滑質感及天然的保暖功能,最適合經常出外工作及旅行人士於長途飛機及運輸工具上使用。



Designer 設計師: Ling Lee 李美玲

Company 公司: Heltex Limited 翹紡有限公司

Website 網頁: www.heltex.com.hk

HENSHINMAMA BEAR TRAVEL PILLOW 變身小熊旅行枕頭

Travel with a companion is always a joy, especially when your companion is a cute & lovely teddy bear. During travel, sleeping in the chair often causes muscles around the neck and at back tight and fatique. A travel pillow will be a gift to ease the tiredness.

We designed a transformable teddy bear and can be turned into a travel pillow in a few seconds to give you extra comfort during the journey.

結伴同行往往令旅程更添樂趣,何況伴兒 是個可愛的小熊。旅途中,坐臥久了頸背 肌肉因為長時間的繃緊而產生酸痛,如果 可以放一個小枕頭在頸背去承托旅程中的 顛簸,沿途就舒服不少了。

我們設計了一個變身小熊,它能夠瞬間由 小熊變身成為一個旅行枕頭,給大家一個 更愉快的旅程。



Designer 設計師: Eddie Lui 雷偉明

Company 公司: Thomas Crown And Associates Limited

晏信智群(香港)有限公司

Website 網頁: www.thomascrowninc.com

CORPORATE GROUP — TRAVEL COMPANION **@**

公司組別 — 旅行用品

FINALIST 入圍作品



WATCH A MAP

Designer 設計師: Gray Leung 梁慶紀

Company 公司 : Graphic Guides Design Company

設計特區

Website 網頁: www.c-for-carbon.com

TECHNOLOGY AWARDS

科技大獎



PIECE — CHANGE THE WAY YOU USE SMART PHONES

Designer 設計師 : Gray Leung 梁慶紀

Company 公司: Graphic Guides Design Company 設計特區

Website 網頁: www.c-for-carbon.com



JUDGE AWARDS 評審團大獎



HERITAGE REFASHIONED

Designer 設計師 : Vincci Ching 程韻詩 ; Elton Leung 梁裕民

Company 公司: Dodo Island

Website 網頁: www.angeew.com Awarded By 嘉許者: Prof. Ed Dorsa;

Mr. Walter Ma 馬偉明先生; Ms. Agatha Tsang 曾佩琳女士



DUMPLING SALT AND PEPPER SHAKERS

Designer 設計師: Sarah Armstrong

Company 公司: Pinyin Press Trading Limited Website 網頁: www.pinyinpress.com Awarded By 嘉許者: Prof. Philine Bracht



CONCRETE SELF-WATERING PLANTER 水泥自動吸水花器

Designer 設計師: Ho Wan, Kevin Leung 梁浩雲 Company 公司: UPD Limited 縱外發展有限公司

Website 網頁: www.greenology.com.hk

Awarded By 嘉許者: Mr. Elmond Cheung 張恆傑先生;

Prof. Xiang-Yang, Xin 辛向陽教授



DIAPER BIN

Designer 設計師: Brian Sun; Pak Hin, Chow

Company 公司: Technical Development (HK) Limited

得利高拓展有限公司

Website 網頁: www.technicalliving.com

Awarded By 嘉許者: Mr. Ivan Ting 丁天立先生

CONCEPTUAL GROUP

概念組別

STUDENT DIVISION 學生組 CREATIVE INDIVIDUAL DIVISION 獨立創意組

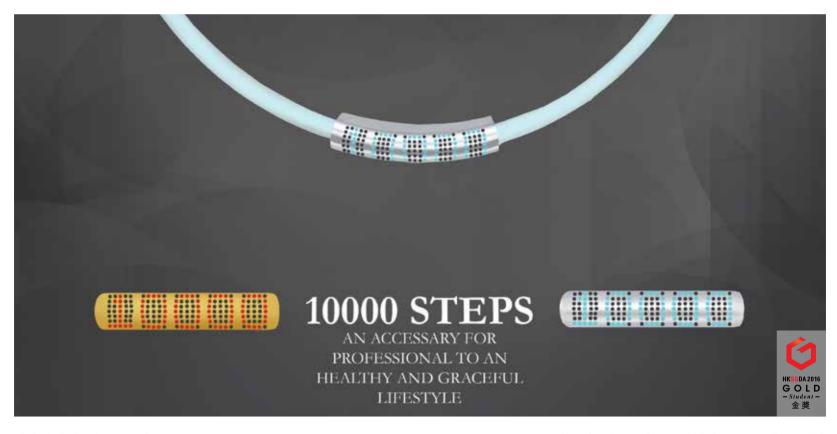
THEME - HEALTHY LIVING

- Gifts can raise the awareness of physical and mental health
- Gifts can advocate the initiation of a healthy life and creative incentives to improve the quality of life.
- Gifts would encourage positive thinking and/or help improve health.
- Able to transform a design into a commercial product and mass production.

主題 —— 健康生活

- 可提醒用家關注體能及/或心理健康
- 能誘發用家去崇尚健康生活及產生動力改善生活質數
- 可透過使用產品促進/維持/改善身體及/和心理的健康
- 能夠將設計融入到商業及量產之中

概念組別 — 學生組



10000 STEPS 萬步算步機

Designer 設計師: Nga Wing, Justina Lam 林雅詠

School 院校:

Technological and Higher Education Institute of Hong Kong 香港高等科技教育學院

Email 電郵: justinalam@hotmail.com The concept of this product comes from taking 10000 steps a day to achieve a healthier lifestyle. By setting a target of 10000 steps, this innovative product encourage users to exercise. This pedometer pendant with a modern and sleek design can be worn as a fashionable necklace. It keeps track of your progress automatically. No battery is needed, simply keep walking and it will keep charging. 10000 steps will accompany you wherever you go and encourage uses of public transports. With 10000 steps, a healthy lifestyle is just a 10000 steps away.

萬步算步機的設計靈感源於都市人少於運動而忽略健康。它鼓勵用家一天行走一萬步來強健體魄。而輕巧和具現代感的設計使它成為你的時尚配件。產品無需電池,用家行走的每一步就可以為它和自己充電。健康生活始於足下,讓萬步算步機伴你人生每一步。

概念組別 — 學生組



Perhaps you have experienced inconvenience or embarrassment when using ordinary plastic kit as your pill box when you are out, BUT now you have a brand-new smart pillbox "URpill" which can be definitely changed your medication habits. Only simply put "URpill" connected with your smart phone with medication reminder alarm, no missing or clumsy anymore.

URpill, a smart pill box can give you a fresh medicine taking experience. The bamboo finish on both sides of the pill box gives it a smart and fashionable looking for carrying out. URpill use bamboo, a natural material with fast growth rate and less irrigation in replacing wood which is also promoting the idea of relieving global warming and green issue.

From now on, having URpill with you is the most chic and greenness style even though you're under the weather.

或許你也曾經歷過使用普通塑膠藥盒時遇到不便或 尷尬情況,可是現在有了「URpill智能藥丸盒」後 便可一改以往吃藥的習慣。只需把「智能藥丸盒」 以藍牙連接上你的智能電話,便可設定好吃藥時間 提示、追蹤及記錄功能,可防止錯過吃藥的情況, 從此吃藥也能輕鬆自在了。

「URpill智能藥丸盒」設計新穎,藥盒兩端表面以 竹為物料,設計理念貫徹推動緩解全球氣候變暖和 環保問題。採用竹這種能快速生長又無需太多灌 溉的植物為物料,代替傳統木材,開創先河,輕便 又易於攜帶,令藥盒更具型格,從此吃藥也變得時 尚。

URPILL

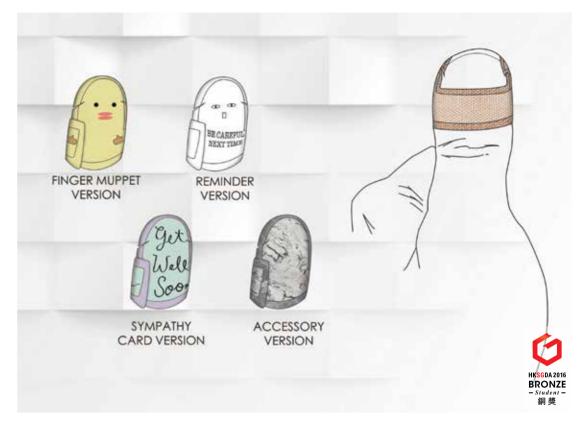
Designer 設計師: Wai Yam, Fong 方尉任

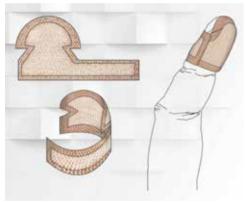
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概念組別 — 學生組





FINGER TIP TAPE

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Finger Tip Tape is a band aid plaster which can perfectly fit the finger tip shape.

Different from the band aid in nowadays, Finger Tip Tape can remove the extra fold and gap to prevent bacterial infections of the wound. Finger Trip Tape also shows that band aid can use not only as a wound protector but also can use as a toy, reminder, sympathy card and accessory and promote the healthy hygienic living.

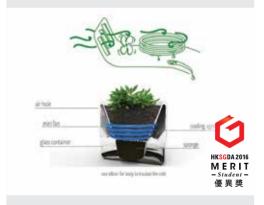
Finger Tip Tape是一個可以完美地貼合指尖形狀的 創可貼。與時下的創可貼不同,Finger Tip Tape可以刪除多餘的褶皺和縫隙,以防止傷口受細菌感染。Finger Tip Tape有多個版本,希望呈現創可貼不僅有保護傷口的作用,也可以作為一個玩具,提醒,慰問卡和飾物的角色,帶出健康衛生的生活理念。將健康衛生的生活理念帶給大家。

概念組別 — 學生組

HERBY

A spanking new smart flowerpot with automatic dehumidification function, Herby is out today. Herby can automatically collects moisture from the air, then stored in the pots for watering purposes. Potted plants with scents can effectively improve air quality and user's sleep quality with health improvement. This product is the best gift for longterm computer users.

Herby是一個智能花盆,不但有自動除濕功 能,更會自動從空氣中收集水份,然後儲存 在花盆內供灌溉之用。香草散發的香氣有助 提升睡眠質素及改善健康,是贈送給長期使 用電腦者的最佳禮品。



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BALANCEB



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Chinese herbal tea or herbal tea drinking has become increasingly common, but it is complicated in boiling and keeping warm of the tea. "BAlanceB" a blend of instant Chinese herbal tea capsules which including metal, wood, water, fire and earth Chinese 5 elements. This instant Chinese herbal tea capsules can give you a leisure tea drink in few seconds.

飲用中國涼茶或草本茶已日趨普遍,可是煎 煮複雜需時。BAlanceB將膠囊即沖成涼茶, 更揉合了中國金、木、水、火、十五行概念,提 升養生功效。

FRISBEE POWER BANK 飛盤移動電源

Frisbee Power Bank Frisbee Power Bank is a unique portable power bank for nowadays every smart phone users. Smart phone makes the desolate and bleak relationship between each others but with this Frisbee Power Bank which can empower users to get along with friends and group activities as this Frisbee Power Bank will have more power charge when users stay longer with friends and group involvement.

對於都市一眾低頭族,與大眾暢聚已變得稀 疏少有。當智能電話沒有用電量時,更會情 緒低落。「飛碟移動電源」是鼓勵低頭族與 朋友暢聚、參與團體活動的充電器,只要大 伙兒活動時間越長,可用作充電的時間便越



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概念組別 — 學生組

RETURN 廻

Busy lifestyle and under long-term work stress, an aroma filled workplace can make all working staff to have relaxation. "RETURE" – a hourglass reed aromatherapy spray can relief nervous tension. When all essential oil completely run to another vessel end, a hint for a busy man – 'it's time for a break!'. "RETURE" featured with an inner wood container to let aromatherapy oil flow through the wood and for absorption and release fresh aroma.

香港生活忙碌,打工族在工作上長期受壓, 香氣洋溢的工作間可讓打工族鬆弛一下, 「迴」蘆葦香薰噴霧沙漏可令人緩解神經緊 張,當香薰精油完全漏盡至容器另一端時便 像是小休提示,打工族可暫時放下工作,身心 舒展一下。「迴」的特色是當香薰油流過容器 內的木頭時,便會吸收油並釋放清新香氣。



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AUTOMATIC VOLUME LIMITER 自動聲音調節器



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"Hearing Without Loss". Volume Meter Adaptor is placed between the connection of mobile and the earphones, detecting the decibel of the playing music. When the sound level is higher than the standard value, it will automatically restrict users to continue add the volume. Whenever it plugs in to the mobile, a hearing test will proceed before start using the earphone.

「聽力不受損」是音量自動調節器的設計目的,將產品連接手機和耳機,便可檢測播放音樂的分貝。當音量比標準值高時,它會自動限制用戶繼續增加音量。每當調節器插入手機時,產品便會進行音量檢測,毋需開著手機也能使用。

MATROSHKA 碗中碗

This design is inspired by Matroshka and for better product experience on storage, collection and disposal.

"MATROSHKA" provides a flexible storage experience to user. User would open numbers of containers accordingly to his/her need. Also, user would separate different types of nuts into different containers and use it to collect shell nuts. All the containers would be retrieve and back into one "MATROSHKA".

「碗中碗」的靈感來自俄羅斯的子母娃娃, 在儲存、搜集和棄置方便,提供更好的產品 體驗。

「碗中碗」靈活多變,用家可按隨心打開所需要的「碗」,放置不同的果仁,或於享用果仁時放置果仁的外殼。所有打開了的「碗」最後可還原歸一,減省儲存空間。







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概念組別 — 學生組

YOU PROMISED ME, DEAR.

When your beloved one promised you to quit smoking, you can give him / her to buy this special designed cigarette box which can remind him / her promise and express your support. This box can only contain eight packets of cigarettes and the top of this box craved your name, your promises and slogan of: "You promised me _____." In addition, whenever the cigarette was taken out from the box, the red image of the lungs will turn black to remind him / her cigarette scourge.

當你的愛人答應你戒煙時,你便給他/她買這個特別設計的煙盒,好應 提醒他/她買這個特別設計的煙盒,好應 支持。這煙盒只能補充八支香煙, 盒頂還有對愛人許下承諾的口號, 名字:「你答應我____。」此外, 當香煙從盒中取出,紅色肺部份 便變成黑色來提醒他/她香煙的禍 害。



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SQUEEZEBOTTLE



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SqueezeBottle is a water bottle designed for kids. When children drink water, they can squeeze the bottle and more water will get into their mouths. So it encourages kids to drink more water and releases their stress from school. The silicon rubber cavity can be flipped inside-out for cleaning. Besides, the rigid frame can avoid water splashing when open, and provide better grasp for users.

SqueezeBottle是一個專為兒童設計的水瓶。當孩子喝水時,他們可以擠壓瓶子使更多水流進嘴裡,鼓勵孩子多喝水。矽膠飲水處可內向外翻轉進行清潔,瓶蓋以用料堅固的質料製造,避免打開水瓶時濺水,瓶身設計亦易於掌握。

SOUND OF LIGHT

燭音

The aim of "Sound of Light" is to regulate people's sleeping habits, which ultimately improve people's sleeping quality. Sound of Light is an electric candle with built-in speaker and aroma diffuser. You can set up the sleep time frame and sleep time period. Speakers will diffuse bedtime aromatherapy smoke and play for an hour. Sound of Light is target to regulate people's sleep habits and to improve people's quality of sleep.

「燭音」是一個電動蠟燭,內置香 薰飄散輕煙的揚聲器,用家設定了 睡眠時段和睡眠時間後,「燭音」便 會於指定時間前播放一個小時音樂 和飄散香薰輕煙。

燭音的目標是規範人們的睡眠習 慣,從而提高人們的睡眠質量。



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SU! SEATING CUSHION



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SU! Seating Cushion is the representative of standing up - the product is intended to remind people to take a rest and stand up a while after an hour sitting. It can reduce health risks because of sitting for too long, SU! Seating Cushion colors will become darker if user sits too long. If user sedentary an hour, SU! Seating Cushion will turn into black color and vibrates to alert the user to stand up for relaxation. There is an electronic application inside the cushion including an alarm reminder for sitting time and providing some health tips

SU是英Stand UP的簡寫·有站起來之意。這個坐墊設計在提醒人們在坐了一小時後·便要站起來,這的時間以降低由於坐得太久而產生的時間而變色,時間越長,產色選的時間而變色,時間越長,產色或黑色的時間不變色,以提醒用家會大學一次,以提醒是著的時間,同時提供一些健康秘訣,供用家參考。

CONCEPTUAL GROUP — CREATIVE INDIVIDUAL

概念組別 — 獨立創意組





UMBRELLA GATHERING



Designer 設計師: Yuen king, Joey Lau 劉婉琼

Email 電郵: joey@CreamArt.hk It is an umbrella upcycling design project. In this project, a lot of rib-damaged umbrellas with intact waterproofing fabric were collected. We preserved the unique hexagonal shape of umbrellas and turned it into a mat. It allows users to create their private, comfortable and relaxed space for gathering. Its waterproof function is good for outdoor use and with drinks. The fabric size is perfectly matched for a mat without cutting and reconstruction of material. It minimizes human resource and waste of material. In the process of separate the ribs and fabric, it also enhances the recycling of both plastic and metal.

舊雨傘升級回收設計項目,收集舊雨傘內骨折損和完 整雨傘防水面料,保持雨傘的獨特六邊形,把它變成 一個墊子。墊子可隨意用於任何私人、舒適和放鬆的 空間,並有防水功能可於戶外使用和於暢飲時使用。 回收的物料和布料完全無需再度切割或重建,完全配 合墊子,大大地減少人力資源和材料的浪費。在處理 舊雨傘的過程中,也同時配合塑料和金屬的循環再

CONCEPTUAL GROUP — CREATIVE INDIVIDUAL

概念組別 — 獨立創意組



CADRE VERT

Designer 設計師 : Vincent Wong 黃釗泉

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Bringing a little Greeness to your table top.

Designer create this warm multi functional Jardin avec photos, smartly utilizes space and creative form to capture your cherished memories with a green and functional twist. The elongated pebble shape, crafted hollow sculpture base, nested underneath a green podium for nourishing small plant life or crystal air filter beads or simply store your favourite gadgets and nic nacs. Designer pay attention to small details and offer different healthy solutions and lifestyle incentive options.

為你的生活帶來點點綠意!

設計師集結環保及生活窩心,設計出功能性盆栽相架。巧妙地利用空間去留存珍貴的一刻,將相架及環 保用途結合。

利用變型的石卵作造型,上方可放置相片,底下層雛 塑出空間擺放無需土壤種植的小植物,或空氣清新珠 清除周邊的污染,又或是放置自己喜愛的小品雜物。

設計師注意了生活小細節,為用家提供各式方案和健康生活方式。



CONCEPTUAL GROUP — CREATIVE INDIVIDUAL 概念組別 — 獨立創意組





FLORAL ART 花藝

Designer 設計師 : Wa Hei, Wong 黃華希

Email 電郵: ianwhat2008@gmail.com Floral Art brings us the beauty of high quality flower tea. We collect fresh natural flowers, with advanced technology, to keep the perfect flowers completed with all vitamins and nutrients. No added artificial colouring or perfume. Simply natural, simply beautiful.

花藝是把新鮮採回來的原花,乾燥壓制而成的花茶餅,並且採用先進的技術,把整個花苞保存,保留完整的營養素和維他命。此外,亦不添加任何香料、色素,是純自然的花藝,不但口感清香,久泡不散,更是吃的美顏品,都市女性的生活品味。

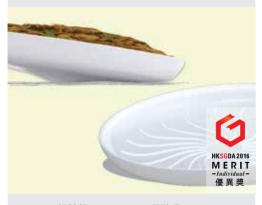
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概念組別 — 獨立創意組

SPINNING TOP

Oil is essential for cooking. SpinningTop is designed to drain excess oil from your food. This product is a slanted ceramic plate that comes with a basin. The slanted design of the ceramic plate allows draining of excess oil to the basin in the bottom. Besides, this design provides a new and stylish way to present the food.

油份在烹調中是不可缺少的。SpinningTOP的旋轉頂板能夠從食物中排出多餘的油份。 此產品配備了傾斜的陶瓷板,允許多餘的油份排出到盤底,並且提供了一個嶄新和時尚的方法盛載食物。



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THERMOHEAL



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People may suffer different kind of pains all over their bodies. Nevertheless, those existing products are not good enough and users are not satisfied. ThermoHeal is an innovative design with an outstanding ease of used experience. By one switch, ThermoHeal can become your instant hyperthermia (heating) or cold therapy (cooling) pad.

你也可能正受著來自身體不同部位的疼痛,需要一個全面的產品去鎮痛。ThermoHeal是一創新設計與嶄新體驗,只需一按開關,ThermoHeal便隨即成為你的熱療墊(加熱)或冷卻墊(冷療法),舒緩各種痛症。

CASTLE BLOCKS

Castle Blocks tableware is designed for domestic use and on the go. Parents used to bring their own flatware for children as the restaurant usually don't have a suitable one.

The hollow design on the handle provide space saving storage solution and keep hygiene. It also created ergonomic gripping handle for children's hand. Smooth and slim design can easily carry like a pen.

城堡積木餐具適用於任何場合,特別是在外出用膳時,家長經常因為餐廳沒有提供兒童適用的餐具而需自備。城堡積木餐具手柄上的鏤空設計,符合人體工程學,光滑超薄設計,提供節省空間的存儲方案,又可保持衛生,讓孩子使用城堡積木餐具時可以輕鬆自在。



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CONCEPTUAL GROUP — CREATIVE INDIVIDUAL

概念組別 — 獨立創意組

PALMER

palmER is a healthcare computer mouse designed for female office workers to prevent wrist strain and cold hand in mouse operation. Users can operate it efficiently without gripping and pinching. The ceramic powder coating makes far infrared remedy possible for wellness purposes. The built-in regulated warmth functionality not only addresses to the issue of cold hands, but it also enables the mouse body to get a higher far infrared emissivity. Wellness may be achieved as time goes when the reflex zones to body organs on palms are constantly exposed to far-infrared emission.

palmER是專為女性上班族而設的醫療保健電腦滑鼠·可防止手腕過度受壓和掌心冰冷。其符合人體工學的設計,無需用力握住或捏著,便可輕鬆控制滑鼠。電氣石陶瓷粉末塗料有遠紅外線的治療功能。此外,內置的恆溫功能,既可解決手心冰涼的問題,又可使滑鼠身獲得更高的遠紅外發射率。隨著使用時間,用家的掌心反射區可因經常接觸遠紅外線而改善健康。



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LET YOU UP 動起來吧



Designer 設計師 : Chun Wai, Lau

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'LET YOU UP" - a totally new concept to balance your work and health in the office environment.

A stylish and smart cushion featured with motion sensor and built-in time counter to remind you STRETCH your body after 60 minutes hard working.

Apart from the ergonomic design on the backrest cushion, you will be reminded by the smart cushion to stretch your Shoulder, Arm and Chest by using the flexible band come along with the product.

This will give you a relief on the body and refresh your mind after a long meeting.

LET YOU UP舒展鬆坐墊,一個全新概念,讓您在辦公環境中的工作和健康得到平衡。一個結合時尚和智能的運動傳感器和內置計時器,在投入工作60分鐘後提醒用家伸展一下身體。靠背墊的人體工程學設計,提醒您一起伸展你的肩膀,手臂和胸部。讓你的身體在漫長會議後,得到舒緩。

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